

## “Licensing Software and Databases”

### PHARE 2006 Technology Transfer Capacity Building Project Lecture Series

**Speaker and affiliation: Dr Sarah Macnaughton, Isis Innovation/ Isis Enterprise. University of Oxford**

This lecture introduces the concept of software as the “new” engineering and explores the value of databases. Can software be patented and when is the formal protection of software important for commercialisation? The lecture looks at examples from the University of Oxford that illustrate how both software and databases can be licensed to the outside world. The issues of detecting infringement of database use is also discussed.

### Content

- Software - the new engineering
- Why is some software patented while some is not?
- How easy is it to patent software?
- Does patenting make a difference to commercialization?
- What is a database (useful definitions and examples)
- Database infringements
- Licensing issues with databases
- Case studies in software and database commercialisation from the University of Oxford

### Who should attend

The workshop is aimed at technology transfer project managers within your organisation, senior management and interested academics.

**Location:** This workshop is hosted by University of Split, School of Medicine

**Date at time:** March 10<sup>th</sup>, at 10:00 am.

Number of participants is limited. To register to attend this lecture please contact:

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## Project and Speaker Profile

**PHARE 2006 Croatia:** "Capacity building in technology transfer institutions in order to enhance research commercialization activities" is a Continuing Professional Development Project aimed at individuals in Croatia who are developing a career in the technology transfer and knowledge exchange sector. Support for this project is made available through the EU PHARE program to a level of € 191550 and is limited to 10-15 individuals, subject to their acceptance on to the project by the Ministry of Science, Education and Sport in Croatia. The Project commenced in September 2008 and will be active for participants for 10 months. Activities take the form of individual consultancy sessions and small focused mini-workshops, delivered by a 3 person Expert Team. The project welcomes a wider audience to participate in mini-workshops by invitation from the parent organisation.

**Isis Innovation Ltd** is the technology transfer company of the University of Oxford; established in 1988. Working with Oxford University researchers, Isis now files one patent application a week on average, has assisted in the formation of more than 50 spin-out companies and has negotiated over 800 commercial agreements including more than 350 technology licenses/options.

**Isis Enterprise**, established in 2004, is a division of **Isis Innovation Ltd**. It offers consulting expertise and advice in technology transfer to clients from the public and private sectors, in the UK and internationally. Technology transfer includes the management of intellectual property and its transfer from university or corporate research to commercialisation.

### Dr Sarah Macnaughton

Sarah joined Isis Enterprise in October 2006 and, among other activities, provides project management on the current NERC, PML Applications and Oxford Brookes University projects, interacting closely with their business development managers and senior staff. Sarah completed her PhD in Microbial Ecology at the University of Newcastle in 1992. After three years in post-doctoral research she became the senior researcher at a leading US environmental analysis SME. She later joined the Centre for Environmental Biotechnology at the University of Tennessee before moving back to the UK in 2000 to AEA Technology Environment and its Momenta operating division. At Momenta Sarah managed a number of consulting projects including the ERFF review of environmental science and training in the UK. Her final role at Momenta before joining Isis was as the delivery manager on the Knowledge Transfer Partnerships programme.

The PHARE 2006 Croatian Expert Team welcomes you to this workshop.

<b>Dr Lisa Cowey MBA</b>	Team Leader and Key Expert 1 (Technology Transfer Expert)
<b>Ms Lidija Stopfer LL.M</b>	Key Expert 2 (Legal Expert)
<b>Dr Sarah Macnaughton</b>	Key Expert 3 (Technology Transfer Expert)

